

# Windfall Profits Tax Issue Report

**National Survey**

May 2026

Commissioned by

 **Climate Caucus**

 **LIAISON**  
STRATÉGIES

# Nobody's perfect.

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## Ontario Poll Accuracy

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- 1st **Liaison**
- 2nd **Mainstreet**
- 3rd **Innovative**
- 4th **Research Co.**
- 5th **Forum**
- 6th **Abacus**
- 7th **Pallas**
- 8th **Leger**
- 9th **Nanos**
- 10th **Ipsos**
- 11th **Relay Strategies**

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## Federal Poll Accuracy

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- 1st **Mainstreet**
- 2nd **Liaison**
- 3rd **Angus Reid**
- 4th **Cardinal**
- 5th **Nanos**
- 6th **Research Co.**
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- 10th **Ipsos**
- 11th **Abacus**

There's no tougher race than an election campaign. Shifting headlines, commentaries on leadership debates, and millions of voters changing their minds right up to the last minute. In the most recent 2025 elections, the accuracy of Liaison's polls ranked 1st provincially and 2nd federally. Next race, who knows? There's always room to improve. Even at Liaison.

# Preamble and survey questions

Respondents were first told that when global oil and gas prices climb sharply because of events like wars or international supply disruptions, energy companies can earn profits far above their historical norm. These are called windfall or excess profits. The survey also noted that the United Kingdom introduced a 78% tax on excess oil and gas profits.

How much would you support or oppose the introduction of a tax on oil and gas company excess profits, with revenues used to help Canadians lower their energy bills?

Answer options: Strongly support, support, oppose, strongly oppose, don't know

Respondents were then told that Canada's big four oil and gas companies are 60% American-owned, meaning a majority of profits from rising prices would go to wealthy U.S. shareholders, not Canadian workers or communities. They were also told that experts estimate an excess-profits tax on these companies could bring in \$46 billion this year.

If implemented, which policy would help make Canada stronger and more independent while addressing the rising cost of living?

Answer options: direct household rebate, Canada Sovereign Wealth Fund, local infrastructure, public transportation, don't know



# Methodology

Liaison was commissioned by Climate Caucus to field national issue questions.

Liaison surveyed a random sample of 1,526 Canadians from May 4 to May 16, 2026, using Interactive Voice Recording technology. To ensure a representative sample, participants were reached through random digit dialing across landline and cellular phone networks. The sample includes a dedicated oversample of Quebec voters. The margin of error for the total sample is  $\pm 2.51$  percentage points, 19 times out of 20.

Liaison Strategies is one of the most accurate polling firms in Canada. It ranked #1 in accuracy in the 2025 Ontario election and #2 nationally in the 2025 federal election. Liaison is a member of the Canadian Research Insights Council.

Results may not add up to 100% due to rounding. Sub-samples should be interpreted with appropriate caution.



## 05 Sample Sizes

### Sample Sizes

All Respondents

	<b>Total</b>	<b>Female</b>	<b>Male</b>	<b>Other</b>
<b>Unweighted</b>	1526	741	708	77
<b>Weighted</b>	1526	745	709	73

	<b>18-34</b>	<b>35-49</b>	<b>50-64</b>	<b>65+</b>
<b>Unweighted</b>	402	367	389	368
<b>Weighted</b>	407	370	389	360

	<b>ATL</b>	<b>QC</b>	<b>ON</b>	<b>MB/SK</b>	<b>AB</b>	<b>BC</b>
<b>Unweighted</b>	70	750	382	70	110	144
<b>Weighted</b>	103	352	591	98	170	212



# Two-thirds support an excess-profits tax on oil and gas companies.

**66%**

support the introduction of a tax on oil and gas company excess profits, with revenues used to help Canadians lower energy bills.

**35%**

choose a direct rebate to every household as the preferred use of revenue.

**73%**

support the excess-profits tax in Quebec, the highest regional result. Ontario follows at 69%.



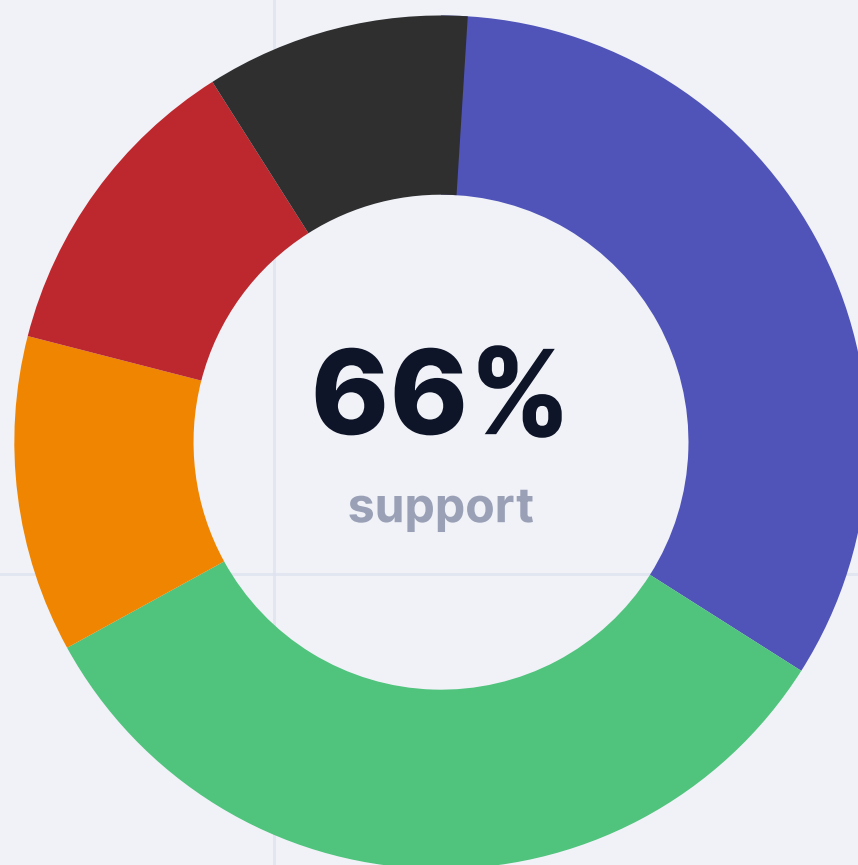
## 07 Tax Support Topline

How much would you support or oppose the introduction of a tax on oil and gas company excess profits, with revenues used to help Canadians lower their energy bills?

**Support 66%**

**Oppose 24%**

**Don't know 10%**



■ Strongly support 34%

■ Support 33%

■ Oppose 12%

■ Strongly oppose 12%

■ Don't know 10%



## 08 Tax Support Demographics

# Tax support by demographics and region

Combined support includes “strongly support” and “support”; combined oppose includes “oppose” and “strongly oppose”.

	<b>Support</b>	<b>Oppose</b>	<b>Don't know</b>
<b>Total</b>	66%	24%	10%
<b>Female</b>	67%	23%	10%
<b>Male</b>	65%	25%	10%
<b>Other</b>	72%	20%	8%
<b>18-34</b>	65%	25%	10%
<b>35-49</b>	65%	26%	8%
<b>50-64</b>	71%	22%	7%
<b>65+</b>	64%	21%	14%
<b>ATL</b>	55%	20%	24%
<b>QC</b>	73%	18%	9%
<b>ON</b>	69%	24%	8%
<b>MB/SK</b>	65%	27%	8%
<b>AB</b>	56%	37%	7%
<b>BC</b>	63%	25%	12%



## 09 Tax Support By Vote

Support for the excess-profits tax crosses party lines, though Conservative and PPC voters are more divided.

	<b>Support</b>	<b>Oppose</b>	<b>Don't know</b>	<b>n</b>
<b>Liberal</b>	74%	16%	10%	591
<b>Conservative</b>	55%	37%	8%	477
<b>NDP</b>	79%	14%	7%	157
<b>BQ</b>	78%	14%	8%	81
<b>Green</b>	76%	22%	2%	29
<b>PPC</b>	54%	44%	2%	24
<b>Other</b>	53%	42%	6%	27

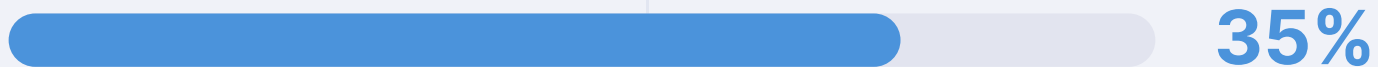
Note: Green, PPC, and Other voter groups have smaller weighted bases and should be interpreted directionally.



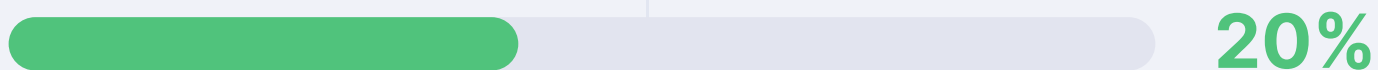
If implemented, which revenue use would help make Canada stronger and more independent while addressing the rising cost of living?

## A direct household rebate leads the revenue-use options.

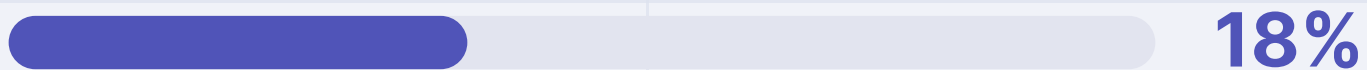
Direct rebate to every household



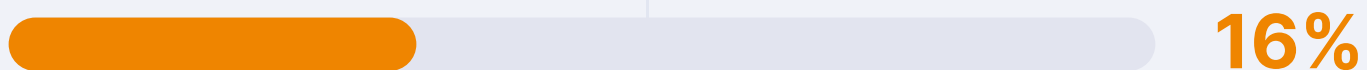
Local infrastructure investments



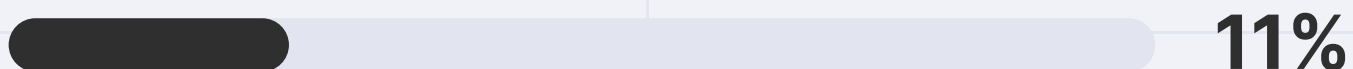
Canada Sovereign Wealth Fund



Public transportation



Don't know



## 11 Revenue Use Crosstabs

# Preferred revenue use by demographics, region, and vote

The direct rebate is the leading option overall, but infrastructure and transit rise among older respondents, MB/SK respondents, and NDP voters.

	Direct rebate	Sovereign Fund	Infrastructure	Transit	Don't know
<b>Total</b>	35%	18%	20%	16%	11%
<b>Female</b>	35%	18%	20%	17%	10%
<b>Male</b>	35%	19%	19%	14%	12%
<b>18-34</b>	33%	21%	17%	17%	11%
<b>35-49</b>	36%	17%	17%	18%	11%
<b>50-64</b>	37%	16%	20%	14%	13%
<b>65+</b>	34%	18%	24%	14%	10%
<b>ATL</b>	30%	14%	18%	18%	20%
<b>QC</b>	37%	17%	18%	18%	9%
<b>ON</b>	33%	19%	21%	16%	11%
<b>MB/SK</b>	28%	18%	28%	12%	14%
<b>AB</b>	38%	23%	16%	10%	13%
<b>BC</b>	40%	17%	17%	15%	11%

## Federal decided and leaning vote

	Direct rebate	Sovereign Fund	Infrastructure	Transit	Don't know
<b>Liberal</b>	30%	21%	22%	18%	9%
<b>Conservative</b>	42%	17%	17%	10%	14%
<b>NDP</b>	31%	15%	20%	25%	8%
<b>BQ</b>	39%	11%	21%	20%	9%
<b>Green</b>	51%	5%	18%	19%	7%
<b>PPC</b>	47%	27%	7%	13%	7%
<b>Other</b>	36%	23%	7%	22%	12%



## 12 Additional Demographic Insights

# Demographic insights

The policy has broad support, while the revenue question reveals more tactical differences by region, vote, age, and household profile.

### Broad base

Support is positive across every major demographic group measured. Even the lowest large segments remain net-positive.

### Quebec stands out

Quebec posts 73% support overall, with both French and non-French Quebec respondents above 70%.

### Alberta is more divided

Alberta is still net supportive, but opposition rises to 37%, narrowing the net support margin to +19.

### Rebates travel well

A direct household rebate leads most groups, including parents, Conservatives, Indigenous respondents, and BC.

### Transit has an NDP lane

NDP voters are the clearest transit audience: 25% choose public transportation, the highest large voter segment.

### Infrastructure is a senior / Prairie angle

Infrastructure is stronger among 65+ respondents and MB/SK respondents, tying rebate at 28% in MB/SK.



## 13 Tax Support Demographic Appendix

# Tax support: demographic and regional breakouts

Support combines “strongly support” and “support”. Net is support minus oppose.

Breakout	Segment	Support	Oppose	DK	Net
Gender	Female	67%	23%	10%	+44
Gender	Male	65%	25%	10%	+40
Gender	Other	72%	20%	8%	+52
Age	18-34	65%	25%	10%	+39
Age	35-49	65%	26%	8%	+39
Age	50-64	71%	22%	7%	+48
Age	65+	64%	21%	14%	+43
Kids	Kids at home	66%	24%	11%	+42
Kids	No kids at home	67%	24%	9%	+43
Ethnicity	White	66%	23%	12%	+43
Ethnicity	Indigenous	68%	25%	7%	+43
Ethnicity	Racialized	67%	26%	6%	+41
Region	ATL	55%	20%	24%	+35
Region	QC	73%	18%	9%	+56
Region	ON	69%	24%	8%	+45
Region	MB/SK	65%	27%	8%	+37
Region	AB	56%	37%	7%	+19
Region	BC	63%	25%	12%	+38



## 14 Tax Support Political Appendix

# Tax support: vote, leader views, and wave

Small voter groups marked with \* are directional. The policy remains net-positive across the large political segments.

Breakout	Segment	Support	Oppose	DK	Net
Federal vote	Liberal	74%	16%	10%	+58
Federal vote	Conservative	55%	37%	8%	+18
Federal vote	NDP	79%	14%	7%	+65
Federal vote	BQ	78%	14%	8%	+65
Federal vote	Green*	76%	22%	2%	+54
Federal vote	PPC*	54%	44%	2%	+10
Leader view	Carney approve	68%	22%	10%	+46
Leader view	Carney disapprove	65%	26%	9%	+38
Leader view	Poillievre favourable	68%	23%	8%	+45
Leader view	Poillievre unfavourable	67%	23%	10%	+44
Leader view	Avi Lewis favourable	66%	25%	9%	+41
Leader view	Avi Lewis not familiar	67%	23%	10%	+44
Wave	Week 21	65%	24%	11%	+41
Wave	Week 22	68%	23%	9%	+44



## 15 Revenue Use Demographic Appendix

# Revenue use: demographic and regional breakouts

Question asked which use would help make Canada stronger and more independent while addressing cost of living.

Breakout	Segment	Rebate	SWF	Infra	Transit	DK
Gender	Female	35%	18%	20%	17%	10%
Gender	Male	35%	19%	19%	14%	12%
Age	18-34	33%	21%	17%	17%	11%
Age	35-49	36%	17%	17%	18%	11%
Age	50-64	37%	16%	20%	14%	13%
Age	65+	34%	18%	24%	14%	10%
Kids	Kids at home	37%	17%	18%	18%	10%
Kids	No kids at home	34%	19%	20%	15%	12%
Ethnicity	White	34%	17%	21%	16%	12%
Ethnicity	Indigenous	44%	14%	18%	17%	8%
Ethnicity	Racialized	36%	22%	16%	15%	11%
Region	ATL	30%	14%	18%	18%	20%
Region	QC	37%	17%	18%	18%	9%
Region	ON	33%	19%	21%	16%	11%
Region	MB/SK	28%	18%	28%	12%	14%
Region	AB	38%	23%	16%	10%	13%
Region	BC	40%	17%	17%	15%	11%



## 16 Revenue Use Political Appendix

# Revenue use: vote, leader views, and wave

Rebate is the top option overall, but the mix changes meaningfully by vote segment.

Breakout	Segment	Rebate	SWF	Infra	Transit	DK
Federal vote	Liberal	30%	21%	22%	18%	9%
Federal vote	Conservative	42%	17%	17%	10%	14%
Federal vote	NDP	31%	15%	20%	25%	8%
Federal vote	BQ	39%	11%	21%	20%	9%
Federal vote	Green*	51%	5%	18%	19%	7%
Federal vote	PPC*	47%	27%	7%	13%	7%
Leader view	Carney approve	36%	17%	19%	16%	12%
Leader view	Carney disapprove	34%	19%	20%	16%	11%
Leader view	Poillievre fav.	37%	18%	18%	17%	11%
Leader view	Poillievre unfav.	34%	19%	22%	15%	11%
Leader view	Avi Lewis fav.	35%	19%	19%	15%	12%
Leader view	Avi Lewis unfav.	38%	17%	21%	14%	10%
Wave	Week 21	35%	20%	18%	15%	12%
Wave	Week 22	35%	17%	21%	16%	11%



## 17 Quebec Detail

### Quebec detail: language and sub-region

Quebec has the highest regional tax support and is internally consistent across language groups. Quebec City should be read directionally.

#### French QC tax support



#### Non-French QC tax support



#### Montreal tax support



#### Rest of Quebec tax support



### Full Quebec values

Breakout	Segment	Support	Oppose	DK	Rebate	SWF	Infra	Transit
Language	French QC	74%	18%	9%	37%	16%	19%	18%
Language	Non-French QC	71%	17%	11%	37%	20%	15%	20%
Sub-region	Montreal	73%	17%	10%	38%	17%	16%	18%
Sub-region	Quebec City*	70%	17%	12%	29%	10%	29%	23%
Sub-region	Rest of Quebec	74%	19%	7%	39%	18%	18%	17%





# Get in touch



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